

The World Cup started a couple weeks ago and is now in full swing. Yesterday, the Americans won Group C thanks to the late game heroics of Landon Donovan which made everyone here at FCM very happy. fuelcellmaterials.com currently supplies materials to over half of this World Cup's participating nations and to celebrate this truly global game we have some extra incentives to keep cheering for your national team. Clients that live in countries that reach the semifinals will be eligible for a 5% discount on components, powders, and pastes, those whose countries reach the finals will be eligible for a 10% discount and the clients whose country wins the World Cup will be eligible for a 15% discount.***

Today fuelcellmaterials.com launches its newest tool for SOFC researchers and developers, the [Custom Materials Request page](#). On this page you can make requests for materials that are not part of the FCM catalog. You will also be able to request materials that others have posted to this page. By allowing multiple clients to request the same custom material this will enable FCM the opportunity to make larger batch sizes which will decrease the cost to you. This will also allow you to order smaller amounts than how custom material requests have been handled in the past. It is quite frustrating to have to order one kilogram of powder when you only need 100 grams, and then also having to properly dispose of the material. This leads to product waste as well as funding waste, which is in no ones best interest.

When you enter your request an email will be sent to FCM, whom will examine your request to ensure the material can be processed. Once approved a suitable batch size will be determined and the requested material will be listed. Other researchers and developers will be able to see these requested materials and if they meet their needs they will be able to request them as well. Once a posted material receives enough requests FCM will process a batch and deliver it to everyone requiring it.

Please [click here](#) to see the page in action or to understand it further.

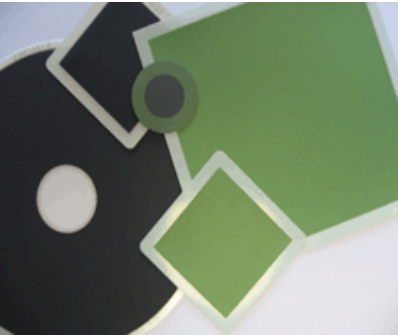
If you would like to join our mailing list to receive updates about material requests and the page please [click here](#).

Product Spotlights



[Scandia Stabilized Zirconia Powders are Back](#)

fuelcellmaterials.com is happy to announce the re-launch of two of our products, [Scandia Stabilized Zirconia \(Sc10SZ\)](#) and [Scandia Ceria Stabilized Zirconia \(Sc10Ce1SZ\)](#). After a few month absent from the FCM site we are happy to have them back. These materials are tailored to easily be processed into electrolyte supports for planar SOFC development.



[Single Electrode Cells](#)

fuelcellmaterials.com offers two different lines of single electrode cells, one with [only the cathode printed \(SECC\)](#) and the other with [only the anode \(SECA\)](#). This allows researchers developing new electrode materials to be able to test their materials without having to create complete cells from raw materials. Researchers will simply apply their electrode material on the single electrode cells, sinter and test.



[SOFC Pastes and Inks](#)

fuelcellmaterials.com offers contact pastes (both anode and cathode), cathode pastes ready for screen printing, and precious metal inks for lead attaching. Ranges from 10 grams to 5 Kg lots ensure researchers and developers alike will have material that will meet their needs. All of our inks and pastes go through the same rigorous quality control steps to make sure that a high quality reproducible product is delivered every time.

European SOFC Forum 2010

fuelcellmaterials.com will be exhibiting at Europe's premier solid oxide fuel cell conference, the 9th European SOFC Forum in Lucerne, Switzerland. The Forum is known for its relaxed atmosphere, good food services and attractive side events; I am especially looking forward to the "Dinner on the Lake" outing. Besides the great food and wonderful side events some of Europe's top minds in the SOFC world will be there to give presentations, show posters, and talk about the ever changing SOFC market.

fuelcellmaterials.com will be there to talk with clients about their material, component and testing needs. We will also be discussing the improvements we have been making to quality and how we are scaling up our powder processes to stay ahead of demand. Dr. Matthew Seabaugh, Director of Commercial Service under NexTech Materials will also be joining us in the booth to discuss how Commercial Services assist developers with interconnect coatings and any other material development needs. He will also be presenting a poster, "Next-Generation Ceramic Coatings for Stainless Steel SOFC Interconnects" during the second poster session.

Will you be at the European SOFC Forum? Please feel free to stop by our booth, A8 in Tract A. If you would like to meet in a more personal setting we are also setting up on-site and off-site meetings; please contact [Nathan Cooley](#) to set up the details.

Upcoming Trade Shows and Events

[8th European SOFC Forum](#) - June 30 - July 4, 2010 - Kultur - Kongresszentrum Luzern, Lucerne, Switzerland

[Asian SOFC Symposium](#) - September 5-7, 2010 - Kyoto Terrsa, Kyoto, Japan

[2010 Fuel Cell Seminar & Exposition](#) - October 18-21, 2010 - Gonzalez Convention Center, San Antonio, TX, USA

Feedback

Did you find what you needed the last time you visited fuelcellmaterials.com? Is the quality of our products up to your standards? We would like to know what you think about our products, our quality and our customer service. If there are ways we can improve your experience please let us know via e-mail at info@fuelcellmaterials.com.

*** Promotion Details: Orders must be received by August 11, 2010 to be eligible for promotion discount. Order shipments must be sent to promotion eligible countries. Promotion discounts can be applied to SOFC components, powders and pastes. Promotion discount cannot be applied to test equipment, precious metal inks, The HEP® heat exchanger, interconnect meshes, or processing aids. If you have questions about this promotion please contact info@fuelcellmaterials.com

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